



FOR IMMEDIATE RELEASE  
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**eINSTRUCTION PROTECTS TECHNOLOGY PATENT; U.S. INTERNATIONAL TRADE COMMISSION AGREES TO INVESTIGATE COMPANY'S CLAIM AGAINST QOMO HITEVISION**

**DENTON, TX (August 10, 2009)**— eInstruction Corporation, a premier global provider of learning technology, today announced the U.S. International Trade Commission will investigate the company's claim against Qomo HiteVision, LLC for patent infringement.

In its filing with the USITC, dated July 2, eInstruction seeks to block imports of Qomo HiteVision's QIT30 Prodigy Interactive Wireless Tablet claiming the product infringes upon a patent eInstruction holds for its collaborative systems technology used in eInstruction's INTERWRITE MOBI™ and other products (United States Patent Number 6930673). INTERWRITE MOBI™ is a mobile interactive whiteboard system that enables students and teachers to collaborate on lessons and activities run from a single computer.

"The technology we created to support the MOBI system is something we are proud of and will fight very hard to protect," said Steve Kaye, President and CEO of eInstruction. "We are pleased that the U.S. International Trade Commission sees the merit in our complaint and has agreed to investigate further."

eInstruction unveiled INTERWRITE MOBI™, the latest version of the Company's patented multi-user, multi-tablet system, in January 2009. The claim against Qomo HiteVision alleges violations of section 337 of the Tariff Act of 1930 and requests the USITC issue both exclusion and cease and desist orders.

A press release issued by the USITC can be accessed online at the following address:  
[http://www.usitc.gov/press\\_room/news\\_release/2009/er0804gg1.htm](http://www.usitc.gov/press_room/news_release/2009/er0804gg1.htm).

**About eInstruction™**

eInstruction Corporation pioneered the first student response system for the education market during the 1980s. Its Classroom Performance System (CPS)™ provides instructors and students with real-time feedback on comprehension during instruction. Today CPS remains the leading student response system in education, used by over 1.5 million students in more than 400,000 classrooms around the world. In 2006, eInstruction acquired FSCreations and integrated its ExamView® Assessment Suite and Learning Series content into CPS so instructors can seamlessly use its publisher and proprietary question banks in lesson plans, quizzes, and tests with eInstruction technology. The result is an integrated system for instruction and assessment with real-time feedback. In 2008, eInstruction joined forces with Interwrite Learning, another premier global provider of interactive learning solutions to the primary, secondary, and higher education markets. For media inquiries, please contact Lori Russo at Stanton Communications at (410) 727-6855 or [lrusso@stantoncomm.com](mailto:lrusso@stantoncomm.com). To learn more about eInstruction's Interactive Classroom solutions, please visit <http://www.einstruction.com>.

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